



Join the more
than 30,000
school leaders

who trust K12 Insight
to help them build
stronger relationships
with parents, teachers,
students and staff.

Engage

Every K12 district surveys its school community. But not all school surveys are created equal. Our Engage survey solution combines the latest research and technology with personalized expertise for a survey experience unlike anything else in K12 education.



K12 Insight helps us move past the anecdotes and distractions. My goal is to ensure each and every stakeholder that their voice counts.”



DR. DANA BEDDEN,
SUPERINTENDENT,
RICHMOND PUBLIC
SCHOOLS, VIRGINIA

Ask the right questions

Planning a survey for your school or district? Don't waste time asking the wrong questions. Our team of experienced education researchers works hand-in-hand with your staff to design the perfect survey for your school community. Tap more than a decade of K12 survey knowledge and get the answers and information you need to succeed.

Get a higher response rate

Your next school survey is only as good as the number of responses it gets. An email blast or an ad in your parent newsletter isn't going to cut it. Let our team provide the tools and communications materials you need to engage every member of your school community. It's all included as part of our total systems approach.

Turn information into action

Data doesn't mean a thing unless you know how to use it. Plenty of survey tools offer easy-to-read graphs and charts. Our researchers go beyond the data, with expert analyses and recommendations to help your school or district overcome its most pressing challenges.

