



**Join the more
than 30,000
school leaders**

who trust K12 Insight
to help them build
stronger relationships
with parents, teachers,
students and staff.

Let's Talk!

Know what's trending in your school community. Identify threats to your vision.
And get the clarity you need to lead — all in one place.



Let's Talk! made
it possible to
change our
district culture,
one conversation
at a time.”



DR. CHARLES DUPRE,
SUPERINTENDENT,
FORT BEND INDEPENDENT
SCHOOL DISTRICT, TEXAS

‘Always-on’ listening

As a school leader, you are surrounded by risk. Comments and concerns come at you by phone, email, district website and social media. With so many departments and silos, it's difficult to know who says what when. Let's Talk! funnels all of these conversations into one location. Track inbound and outbound communications from your desktop or smartphone and build trust with parents, teachers, students and community members by issuing thoughtful, timely responses.

Timely interventions

One misinformed tweet or angry Facebook post is all it takes for a trending issue to erupt into a full-on communications crisis. Think of Let's Talk! as your early-warning detection system. Automatically scan your school community for potential threats. Get Flashpoint Alerts and discover why a prompt, targeted response to problems in your school or district makes all the difference.

Smarter decisions

What you learn from stakeholder conversations is as important as how you respond. Our online dashboard and reporting tools help you make smarter, more informed decisions. Create a culture of excellent customer service across your district. And get fingertip access to the information you need to lead.

