

Listen. Learn. Lead.

K12 *Insight* 

At K12 *Insight*, we've helped more than 30,000 school administrators build stronger relationships with parents, teachers, students, community members and staff. And we can help you, too!



It's liberating to lead the conversation on important issues, as opposed to always reacting to headlines. K12 *Insight* helps us do that."



DR. WENDY ROBINSON,
SUPERINTENDENT,
FORT WAYNE COMMUNITY
SCHOOLS, INDIANA

Let's Talk!

Think of Let's Talk! as your always-on listening station — one simple, cloud-based solution that lets you: scan your community for potential communications risks, proactively connect with parents, teachers, students, staff and others, and leverage data from each conversation to make smarter, more informed decisions.

Engage

Engage combines the latest research and technology with actionable results for a survey experience unmatched in K12 education. Ask the right questions, bring every stakeholder to the table and earn the community's trust ahead of important school district decisions.

Advisory Services

Our team of veteran communications professionals works alongside your staff to conduct a top-to-bottom audit of your school or district's communications program. Discover what works. And establish benchmarks to measure the success of your initiatives over time.

- **Lead the conversation** Invite community feedback and respond quickly to stakeholder concerns.
- **Break the silos** Open new lines of communication across your school or district.
- **Change the culture** Create an expectation of improved customer service for parents and others.

- **Build a better survey** Develop a research-based survey guaranteed to meet your district's needs.
- **Get the full picture** Our menu of custom communications ensures community-wide participation.
- **Plan your next move** Turn information into action with expert survey analyses and a path forward.

- **Conduct focus groups** Convene stakeholders to learn more about your school or district.
- **Host board retreats** Help school leaders and board members build mutual trust.
- **Deliver your message** Tell your story with custom presentations and press materials.

LEARN MORE 703.542.9600 www.k12insight.com

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